

Movies in the Parks

Pick a movie, set a date, select a location – Movies in the Parks does the rest!

2015 SEASON

GUIDE FOR MAKING YOUR OUTDOOR MOVIE EVENT A SUCCESS



Movies in the Parks inflatable screens are over 24 feet wide. Coupled with high quality sound systems, over 1,200 guests can enjoy a night of cinema magic under the stars..

www.moviesintheparks.com

Movies in the Parks

A great way to bring families in *your* community together!

Summer time - school's out and the weather is fine. Street fairs, kid's camps, barbecues and parades are just part of the fun. Now, it's a snap to bring your neighbors together for an evening under the stars to enjoy each other's company and watch a movie!

Movies in the Parks was created by Tandem Media in response to numerous requests by groups who just couldn't find the right resources to create a night of family-oriented entertainment during those beautiful Spring, Summer and Fall evenings.

***Movies in the Parks* is the perfect choice for:**

- Park and Recreation Departments
- Municipal Alliances, DARE, REBEL & CATS
- Community Groups
- Neighborhood Associations
- Local Business and Corporate Sponsors

What do *you* need to do?

Pick a movie - With more than 300 new U.S. releases every year and more than 50,000 titles in existence, there is a huge library to choose from. As part of our service, *Movies in the Parks* can arrange the public exhibition license for the feature film you pick.

Set a date - Whether you're interested in a single show, a weekly series or festival, the right equipment and technicians are included in our service. Schedule events with *Movies in the Parks* as early as possible. Dates are reserved on a first come – first served basis.

Select a location - The best place to show movies outdoors is a large, flat field where ambient light (from street-lights, signs, buildings and traffic) is limited or can be controlled. Parks, baseball fields and high school football stadiums are ideal locations!

Audience size?

Movies in the Parks' powerful projectors, clear sound and generous-sized screens can accommodate up to 1,200 and more moviegoers for a great evening of entertainment.

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Why choose *Movies in the Parks*?

We're "movie people" first

For us, showing movies isn't a side-line to sack races and tent rentals. The people who operate *Movies in the Parks* are cinema professionals. Our staff has been involved with major motion picture and television premieres, film festivals and special cinema events. We're committed to making your show look and sound great.

Superior quality presentation

Movies in the Parks provides a presentation with excellent digital imaging. We have made significant investments in state-of-the-art technology including Digital Betacam playback equipment, portable high resolution screens and true Hi-Definition projection that will put the correct amount of light on the screen. Your audience will be captivated by a top quality entertainment experience.

Comprehensive service

Once a film is selected, we can take care of everything except the popcorn... print arrangements, logistics, theatre set-up, operation and break-down included.

Generous rain-out refund

If it rains at your venue on the day of your event, *Movies in the Parks* provides you with an opportunity to reschedule your event and receive a rain-out refund.

Satisfied customers

Since 2000, *Movies in the Parks* has produced hundreds of outdoor movie events that communities look forward to every year. Some of our past event sponsors include Bass River Twp., Bayville(NY), Bayville (NJ) Little League, Bensalem (PA), Bergen County Parks, Berkeley Heights, Bloomfield, Boonton Township., Clifton, Closter Borough, Easton, Evesham, Fairfield University, Galloway Township, Hardyston, Irvington, Kenilworth, Milltown, Mine Hill Rescue Squad, Montvale, Mountainside, New Providence, City of Newark, North Brunswick, Orange, Pen Argyl (PA), Plainfield, Spottswood, Spring Brook Country Club, Summit, Teaneck Recreation, Vernon, Wall Township, WCBS-FM, West Deptford and Woodbridge Recreation.

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When should the movie start?

The best time to start an outdoor movie is at Civil Twilight. Factors such as cloud cover can also impact "when it gets dark enough". Sponsors usually suggest arriving 30 to 60 minutes before show time. Here is a range of suggested show start times:

May 1-14	8:15 PM
May 15-31	8:25 PM
June 1-15	8:35 PM
June 16-30	8:45 PM
July 1-31	8:50 PM
August 1-15	8:45 PM
August 15-31	8:35 PM
Sept. 1-15	8:25 PM
Sept. 15-30	8:15 PM

Show day countdown schedule

The *Movies in the Parks* team arrives on location approximately two hours prior to the scheduled show time and requires about half an hour to set up the system. After a sound check, inviting background music is played to call attention to the location.

2 hrs. before show	Arrival & set-up
1 hr. " "	Screen up & systems checked
45 min. " "	Background music begins
20 min. " "	Shorts & animation
10 min. " "	Announcements & host remarks
0	Main feature begins
45 min. after show	Break-down complete

Announcements and sponsor's greetings are a popular option. *Movies in the Parks* provides a microphone for your use as part of our standard systems.

Sponsors frequently elect to provide audio-only or video messages before the feature screening. (Provide audio on standard cassette or CD, video on SVHS, VHS or DVD formats only.)

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Site Suggestions

- Our inflatable screen must be placed on a level surface at least 35 feet wide. The location must be free of obstructions at least 20 feet above ground and 15 feet behind the screen. On turf or a ball field, the screen is secured with lines and stakes. On paved or concrete surfaces, the screen is secured by attaching lines to 35 gallon ballast barrels filled with water (a convenient nearby water source is required).
- Keep the front section available for guests with blankets and direct people with lawn chairs to the rear. The viewing area can expand in a radius as the distance from the screen increases.
- If public restrooms are not available, consider porta-toilets (1 per 200-250 people). It is the sponsor's responsibility to provide trash receptacles. We usually make an announcement after the show to remind audiences to remove trash and check for personal articles in the viewing area before they leave.
- If concessions are furnished from vehicles or stands, they should be placed so that bright lights face away from the screen and audience so as not to detract from the show.
- Nothing ruins an outdoor movie more than headlights tracing across the screen. Try to avoid locations where traffic patterns or parking situations can spoil the show.
- Vehicle access to the screen and projection areas is essential. When a projection vehicle is used, it is normally centered approximately 100 feet in front of the screen.
- Don't worry about electricity. We bring our own super quiet generator that powers everything! We can also use a standard 30 amp 110 volt AC power source for the screen, projection and sound systems.

Drive-in Movies

If you have chosen a drive-in style event, *Movies in the Parks* will work with you to plan an appropriate lay-out for the car field. The sponsor must provide "ramp boys/girls" to direct vehicle entry, parking and exiting. Drive-in sound is provided through a low-power FM stereo broadcast in addition to a conventional sound system. Drive-ins typically require that the screen be elevated on a raised platform, such as a flatbed trailer. Arrangements and costs for a trailer or other platform are the sponsor's responsibilities.

Movies in the Parks inflatable screens are very stable; however, unexpected wind gusts may cause our screens to temporarily flex or fold. Sustained winds in excess of 20 mph are not comfortable for audiences and may prevent set-up or the completion of a show.

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Picking a film

Every year, studios release more than 300 new movies. Most can be shown at public screenings once a license fee is paid to the distributor who owns the rights to the film. There are over 50,000 titles to choose from and the number continues to grow. Therefore, it is impossible for *Movies in the Parks* to provide a complete list of available films.

Over the years, sponsors have used novel approaches for picking movies. Survey or committee selection processes are typical. Comedies and animated movies tend to be favorites with family audiences. Movies less than 100 minutes long work best with smaller children. Ratings? *Community Standards* are anything but standard. G rated movies are hardly ever produced these days. The MPAA voluntary rating system is so subjective that kiddie-favorite “SHREK” was rated PG for crude humor. *Movies in the Parks* advises sponsors to pay less attention to ratings and just preview movie choices before making a final selection.

The film and reference sections of many local libraries include excellent guides and encyclopedias that focus on the movies. In addition, there are easy to use on-line resources including the Internet Movie Database (www.imdb.com).

Some suggested G, PG & PG-13 rated film titles for 2015

Alexander – Terrible Day	Happy Feet
An American Tail	Heaven Is For Real
Annie (2014)	Hunger Games 1
Box Trolls	Lego Movie
Captain America	The Lorax
Despicable Me	Million Dollar Arm
Dolphin Tale 2	Mom’s Night Out
Earth To Echo	Open Season
Frozen	Paddington
God’s Not Dead	Space Jam

NOTE: Buena Vista, distributor for Walt Disney and affiliates has announced that certain films from their library may not be available for outdoor screenings during certain black-out periods. PLEASE CHECK TITLE AVAILABILITY WITH US PRIOR TO PROMOTING YOUR EVENT.

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Costs, deposits, refunds and cancellations

Inclusive Cost - *Movies in the Parks* provides turn-key support for your show. The charge for a single event includes site inspection, travel, set-up and break-down, running the screening and associated labor. All-inclusive cost is \$1,800.00 (plus applicable taxes). Certain movie titles, second features and drive-in events may require additional charges. You will be advised of any additional charges when you make reserve a show date. Tax-exempt sponsors must provide a copy of their exemption certificate.

Film License - *Movies in the Parks* expects the sponsor to secure any required public exhibition licenses for the film shown at your event. If you would prefer, *Movies in the Parks* can also secure film licenses and add the cost of the license, shipping and a fixed \$30.00 administration fee to your final invoice.

Deposit - Payment of a \$1,000 deposit per show is due when a date is reserved. NO SHOW DATE WILL BE RESERVED WITHOUT A DEPOSIT. Show dates are reserved on a first come – first serve basis. A deposit invoice is presented with the *Movies in the Parks* service agreement.

Balance Due - Payment of any outstanding balance is due 10 business days before each event date unless otherwise noted. A final invoice will be provided to the sponsor.

Refunds – A **Technical Cancellation Refund** is a full refund due if a critical technical problem delays or interrupts a show and it cannot be reasonably resolved within 15 minutes. A **Rain Cancellation Refund** may be paid in the event of a Rain Cancellation. Rain Cancellations occur when there is actual rain at a venue within 5 hours prior to a scheduled event. (For example, a brief morning shower will not cause an evening rain-out.) In the case of a Rain Cancellation, a substitute date may be arranged, subject to *Movies in the Parks* availability and the refund will be paid. Rain Cancellation Refunds equal the total event cost indicated in the service agreement minus a 25% service charge and minus the actual cost of the public exhibition license. No refunds are payable for shows interrupted by inclement weather (including rain, lightning or sustained winds in excess of 20 mph) after *Movies in the Parks* arrives at a venue two hours prior to the scheduled event start time. Rain Cancellations do not apply to events held indoors.

Other cancellations - *Movies in the Parks* will permit cancellation for any reason up to 30 days prior to a scheduled event subject to a penalty (same terms as a Rain Cancellation described in the section above). Cancellation within 30 days of an event for any reason other than a Rain Cancellation will result in forfeiture of the entire reservation deposit. Cancellations must be in writing. Other terms and conditions apply.

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Municipal Alliance Committees, DARE, REBEL & CAT groups

The mission of the New Jersey Governor's Council on Alcoholism and Drug Abuse (GCADA) includes *increasing public awareness and developing prevention and education programs* for all New Jersey residents. Most other states have taken similar steps to address critical needs related to community education, public health and gang violence issues.

Movies in the Parks events have received grant approvals and have been used effectively to build positive environments and learning experiences for communities. Outdoor screening events can:

- **Reach** up to 1,200 people - children *and their families* at a single event
- **Deliver** high-quality, high-impact, professionally developed programming
- **Inform** with an approach that offers superior message retention
- **Promote** a positive, cooperative and wholesome community environment

Educational shorts for drug, tobacco and alcohol programs

When pre-feature educational short films are viewed on the big screen by a captive audience, studies show that message retention is outstanding. In the lists below, running time are indicated after each title. There are no additional charges for these educational messages. Our favorite substance abuse short *The Performance Edge* was filmed in New Jersey and covers all the bases in an upbeat, general-audience appropriate manner.

ANTI-DRUG: The Ice Age-Meta Anphetamines (11), Saying No and Feeling Fine (14), Brainstorm-The Truth About Your Brain On Drugs (15), The Performance Edge (9), Dancing With Death-Ecstasy And Other Club Drugs (12), Inhalent Use-Please Don't Breathe My Fumes (12)

ALCOHOL: Alcohol, Americas Number One Drug Problem (24), The Cat Who Drank Too Much (10), Understanding Alcohol Use and Abuse (12), .08 Saves Lives In Your State (11)

TOBACCO: Babesworld - Does It Really Make You Cool (25), Brainwash (12), Huffless-Puffless-Dragon (9), The Coach's Final Lesson (18), Say Goodbye To Camel Joe (7)

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Risk Issues

Occasionally, sponsors inquire about insurance and indemnification issues related to *Movies in the Parks* services and events. *Movies in the Parks* provides an entertainment service, similar to a band, magician or other performance. There is no physical contact of any kind between audience members and our equipment (as is the case with bounce amusements and mechanical rides). Audience members exclusively see images presented on screen and hear accompanying audio sound tracks. *Movies in the Parks* indemnifies sponsors against claims of property losses related to our equipment which may be incurred while on the sponsor's premises during events. Further, *Movies in the Parks* maintains insurance policies it deems appropriate for the conduct of its business, transportation, etc. Sponsors are advised that events such as outdoor movies present situations which may expose them to potential liabilities and risks of loss. It is the sole responsibility of sponsors and venue owners to obtain Special Event Insurance and other coverage they may deem appropriate for places of public assembly.

Tandem Media, LLC

In addition to *Movies in the Parks*, Tandem Media offers staging and support services for indoor movies and other large events. Tandem also provides diversified corporate communications, investor relations and public relations consulting services to public and private clients. Inquiries, correspondence and remittances should be directed to:

Tandem Media, LLC
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Summit, NJ 07901

For general information, visit our website:

www.moviesintheparks.com

Contact for bookings & reservations:

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